



## DEALER APPLICATION

**LEDGlow Lighting, LLC**

444 Commerce Lane, Suite B | West Berlin, NJ 08091

865-768-5700 Ext. 123

Dealers@LEDGlow.com



LEDGlow Lighting, LLC  
444 Commerce Lane, Suite B  
West Berlin NJ, 08091  
856-768-5700 Ext 123

Welcome,

Thank you for your interest in becoming a Dealer or Distributor with LEDGlow products.

Please carefully review the information in the following packet outlining our dealer agreement, terms and conditions, warranties and other important information. After you have finished reviewing this packet, please review, sign, and email or fax the included application to our Wholesale Department.

Once your application has been received and approved by our Wholesale Department, we will create an account under your Business name to be used when ordering. After submitting your initial buy in order you can begin to place orders with your new account over the phone or you may submit your order via email using the Dealer email address.

We look forward to creating a long-term business relationship with you.

Thank you!

Sandy K.  
856-768-5700 Ext 123  
Email: [Dealers@LEDGlow.com](mailto:Dealers@LEDGlow.com)  
Fax: 856-324-9108



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### Dealer Application

Business Name:	DBA (doing business as):
Business Phone #:	Fax:
Email:	
Address:	City:
State:	Zip Code:

Entity Type:  Corporation  Limited Liability Co.  Limited Partnership  Partnership  Sole Partnership

Business Type:  Retail Store  Internet Retailer  Installer (products installed on premises)

Description of your Business:	
Website Address(s):	
Do you sell products on eBay or Amazon? IF YES list your seller ID(s) below:	
Principal owner:	Date Established:
Federal Tax ID:	Store Square Footage:
Annual Revenue :	Authorized Buyer(s):

Would you like to receive catalogs or emails regarding our products?  Yes  No

### Shipping Information

Shipping Address #1:	Attn:	
City:	State:	Zip Code:
Phone number:	Fax:	Email:



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Shipping Address #2 (optional):		Attn:	
City:	State:	Zip Code:	
Phone number:	Fax:	Email:	

**Credit Card Information**

Name On Credit Card:	Credit Card Number:
Expiration Date:	Security Code:
Billing Address:	
City:	State: Zip Code:

**ALL APPLICATIONS MUST BE COMPLETELY FILLED OUT OR IT WILL BE REJECTED**

**TERMS & CONDITIONS:**

In order to become a LED Lighting, LLC (“LEDGlow”) dealer (“Dealer”) or distributor (“Distributor” and with Dealer collectively “Reseller”), Reseller must establish a dealer account (a “Dealer Account”) or distributor account (a “Distributor Account”) through a one-time buy-in order of at least Seven Hundred and Fifty Dollars (\$750.00) (a “Dealer Buy-In”) or Two Thousand Five Hundred Dollars (\$2,500.00) (a “Distributor Buy-In”) respectively. Please read the Dealer Account and Distributor Account requirements in the opening paragraphs of the Dealer and Distributor Account Agreement. This Distributor and Dealer Application (the “Application”) incorporates by reference the Dealer and Distributor Account Agreement (the “Dealer Agreement”) and LEDGlow Reseller Warranty and Disclaimers (the “LEDGlow Reseller Warranty” and with the Application and the Dealer Agreement collectively the “Agreement”) as if restated fully in this Application. Reseller agrees to be bound by the terms and conditions of the Agreement upon LEDGlow’s approval of the Agreement.

**Marketplace policy:** LEDGlow’s Marketplace Policy outlines restrictions for selling LEDGlow products on third party websites. Distributing LEDGlow products on the Amazon Marketplace, eBay, or any other third party marketplace that **is not wholly owned and operated by Reseller (a “Third Party Marketplace”) is prohibited**. All Resellers must receive written approval from LEDGlow, which may be withheld at LEDGlow’s sole discretion, to distribute LEDGlow’s products through a Third Party Marketplace. Upon LEDGlow’s written approval for Reseller’s sales through a Third Party Marketplace, Reseller must clearly represent itself as an Authorized LEDGlow Reseller in all online advertisements and sales material. Any Reseller distributing through a Third Party Marketplace without written approval from LEDGlow will be immediately terminated.

**Trademark policy:** LEDGlow’s Trademark Policy sets forth general guidelines for the use of trademarks owned by LEDGlow or its affiliated entities in conjunction with the promotion, distribution or sale of LEDGlow’s products and services. Proper use of trademarks can be determined only by LEDGlow. These trademarks are registered by LEDGlow in the Principal Register of the U.S. Patent and Trademark office, as well as in other countries around the world. As the owner of its trademarks, LEDGlow has the exclusive right to use its trademarks, as well as the right to stop others from using its trademarks, or designations that are misleadingly similar to LEDGlow trademarks, improperly or without LEDGlow’s authorization. Use or alteration of any images that are owned by LEDGlow without LEDGlow’s prior written approval is prohibited. This list of impermissible uses of LEDGlow’s trademarks and logos is not exhaustive, and LEDGlow will enforce its legal rights against those who engage in any of the aforementioned activities or any other activities which infringe on LEDGlow’s trademark rights.

**MAP policy:** LEDGlow’s Minimum Advertised Prices Policy (the “LEDGlow MAP Policy”) is non-negotiable, and will not be altered for any Reseller.. LEDGlow’s MAP Policy applies only to minimum resale prices, established by LEDGlow, which are subject to change at any time. LEDGlow’s MAP Policy does not establish maximum advertised prices and all Resellers may offer LEDGlow products at any price in excess of those indicated on LEDGlow’s Dealer Pricing Sheet, which contains the current listing of products and applicable prices available. The products and LEDGlow’s MAP Policy are subject to change at LEDGlow’s sole discretion. LEDGlow’s MAP Policy applies to all advertisements specific to LEDGlow products and all media including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, the Internet or similar electronic media, television, radio and public signage. LEDGlow reserves the right at any time to modify, suspend, or discontinue LEDGlow’s MAP Policy in whole or in part.



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**One Year Non-Transferable Limited Warranty & Disclaimers:** Reseller acknowledges no warranty is expressed or implied by LEDGlow except those explicitly made herein. LEDGlow warrants to the original retail customer purchaser, and not to any other purchaser or subsequent owner, that the product will be free from defects in material or workmanship for a period of one (1) year from the purchase date. **This warranty does not cover any product that is (1) installed incorrectly, (2) damaged by collisions, vandalism, or other accidents, or (3) improperly or incorrectly used, or damaged by similar causes. Purchaser’s sole and exclusive remedy for damages against LEDGlow shall not be greater than the actual purchase price of the product for which the claim is made.**

**Reseller Not A Franchisee:** Reseller acknowledges this Agreement is not an offer to sell, solicitation of an offer to purchase, or assignment of a franchise in or on behalf of LEDGlow. Nothing in this Application shall be construed as a waiver of any applicable exemption that may be available to LEDGlow under New Jersey Stat. 56:10-1 *et al.* or any other applicable laws.

**Jurisdiction; Conflicts:** A) **Controlling Law.** This Agreement and all questions relating to its validity, interpretation, performance and enforcement (including, without limitation, provisions concerning limitations of actions), shall be governed by and construed in accordance with the laws of the State of New Jersey, notwithstanding any conflict-of-laws doctrines of such state or other jurisdiction to the contrary, and without the aid of any custom or rule of law requiring construction against the draftsman. B) **Consent to Jurisdiction:** Each party hereby irrevocably and unconditionally submits to the exclusive jurisdiction of the applicable state or federal courts sitting in the State of New Jersey, Camden County, for purposes of all legal proceedings arising out of or relating to this Agreement, and each party agrees not to commence any legal proceeding related thereto except in such courts. Each party irrevocably waives, to the fullest extent permitted by law, any objection that he or it may now or hereafter have to the venue of any such court or that any such action has been brought in an inconvenient forum.

**Your Signature Constitutes that you acknowledge you have received, read, and accept all terms and conditions and if applicable other agreements that you have received, read, and agreed to all applicable terms and contritions, which are available at: <https://www.ledunderbody.com/content/dealer/Dealer-Terms-and-Conditions.pdf> and that you are authorized to sign the agreements on behalf of the customer identified above.**

**Please Read and Attach Additional Requirements below:**

In addition to the completed dealer application, sufficient proof of business must be provided at the time of the application submission. This includes; pictures of the storefront or shop, state or local business registration, and sales tax ID. All dealers are required to provide a Sales Tax Exemption/State Resale Certificate unless the state of resale is a Non-Sales Tax state.

**Required Documents:**

Signed Dealer Application

State Business License

Photographs of Retail Location

Sales Tax Exemption/ State Resale Certificate

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Co-Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Printed Name: \_\_\_\_\_